



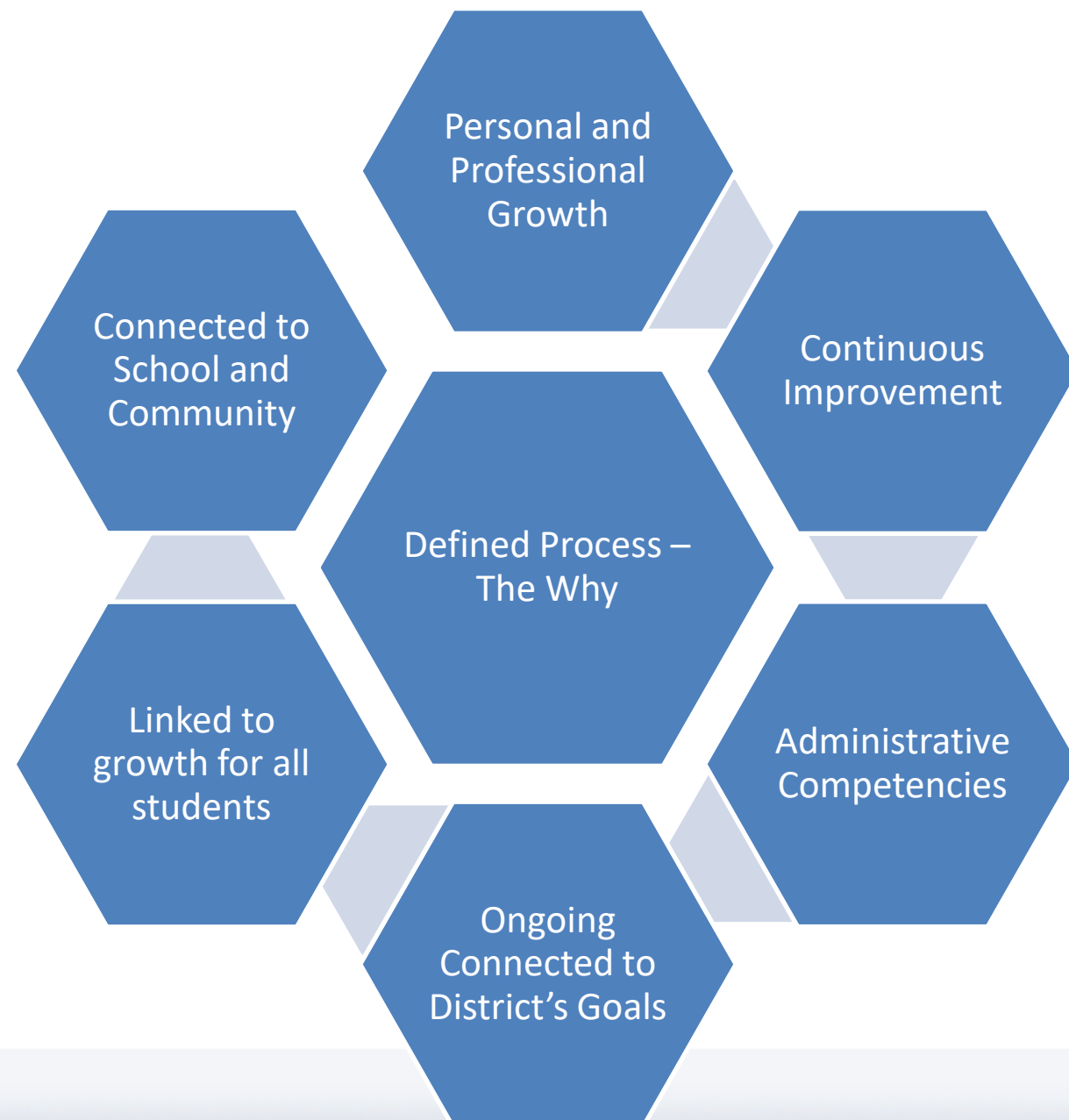
Lunch & Learn
*Superintendent Reviews and
Custom Reports*

May 6, 2025



SchoolData.net + **Munetrix**





Superintendent Review

- » Identify Indicators, Goals, and Evidence
- » Performance Rubric and Calendar
- » Self-Assessment and Continuous Growth Plans
- » Formative – Mid-Year Review
- » Data Storytelling with Data, Visuals, and Narrative
- » Summative

Data Storytelling with Data, Visuals and Narratives

SAMPLE

District Policies, Plans, and Reports	Location of Data
Administrative Calendar	
Auditor's Report	Transparency Page - Munetrix
Crisis Management Plan	
Long-Range Facilities Management Plan	Debt Manager and Capital Improvement Manager - Munetrix
School Safety Plans	Safety Drills - Munetrix
School District Finances and Operations	
Fiscal Management and Wellness Indicators	Administrative Report - Munetrix
Staff Longevity	Staffing Trends and Longevity - Munetrix

- » Determine data needed for areas within evaluation
- » Determine visuals – trend, 3-year, disparate data sets, peer comparisons
- » Determine narrative – telling the story to create insight for BOE

Compelling Data Stories and Transparency



Fiscal Transparency

- Multi-Year Financial Data Grid – snapshot of fiscal wellness
- Fiscal Indicator Score – what is impacting finances
- Financial Charts - revenue, expense and fund balance trends
- How the district compares financially across the region
- Financial Data Explorer – Deep comparisons by fund, function/group, program intent, and/or object
- Open Checkbook – view payment/vendor history, top vendors by check or amount, trends over time, quick summary reports



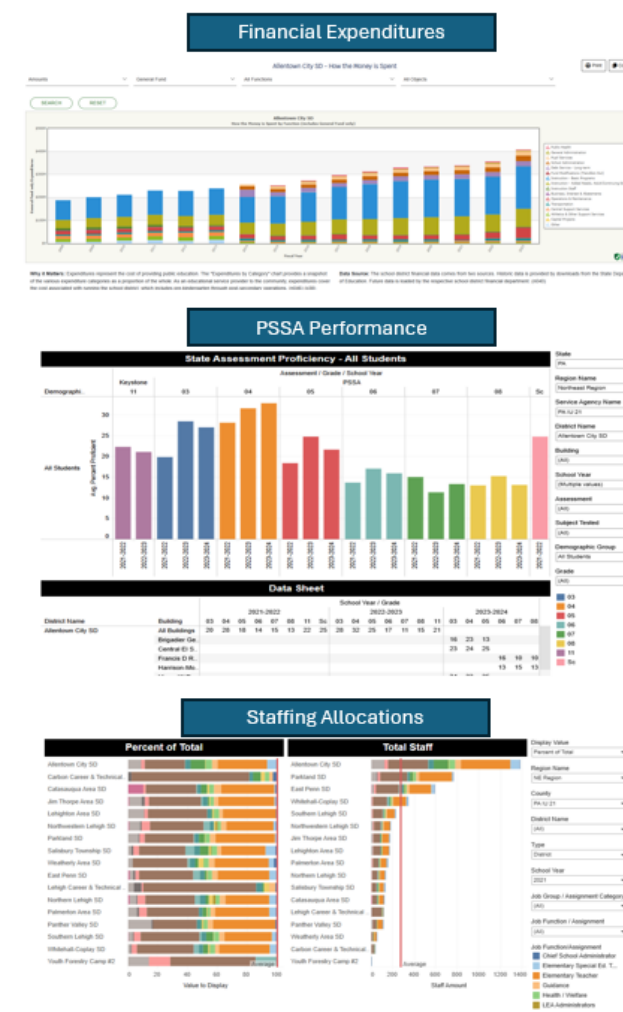
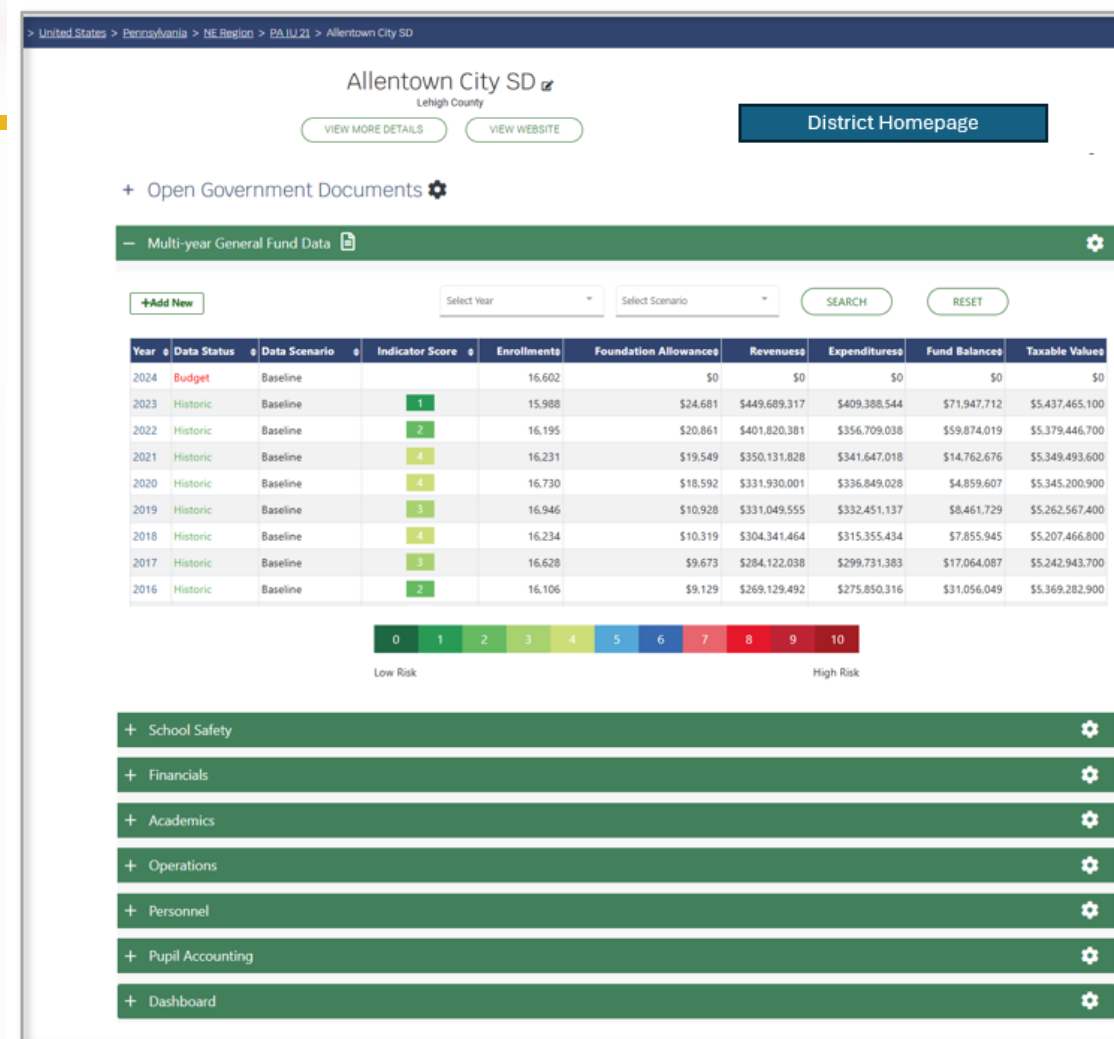
Debt, & Capital Improvement Transparency

- Detailed debt/bond payment schedules and summary charts with paid and remaining payoff amounts
- Capital Improvement project and fiscal management tools – track every stage/task in the project and related costs
- Summary charts generated with a few clicks organizing capital projects by department, cost center, timeline, and more



Safety and Operations Transparency

- Drill logs, reports, etc.
- Operations, maintenance and transportation (where available) graphs/charts



Compelling Data Stories People and Places



Staff and Personnel

- Staff to student ratios
- Staff demographics
- Staff longevity
- Staffing DataXplorer can be used to explore a number of variable combinations across the district and by building
- Trends and comparisons in salaries, wages and benefits over time for various staff groups



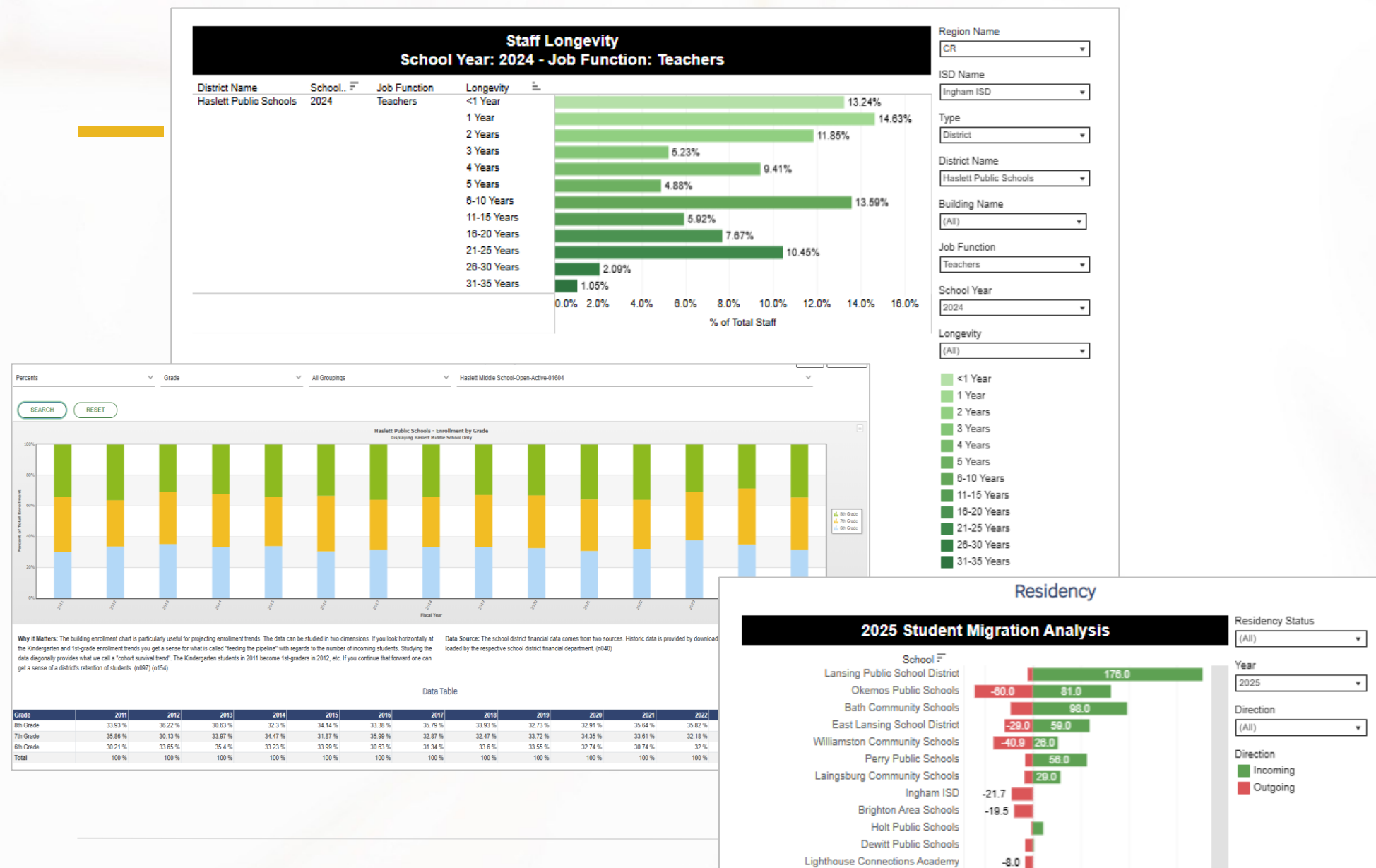
Student Enrollment

- Student enrollment by building and grade
- Trend changes in enrollments over time
- Student demographics & socio-economic factors – changes over time
- Future enrollment projections, based on birthrate

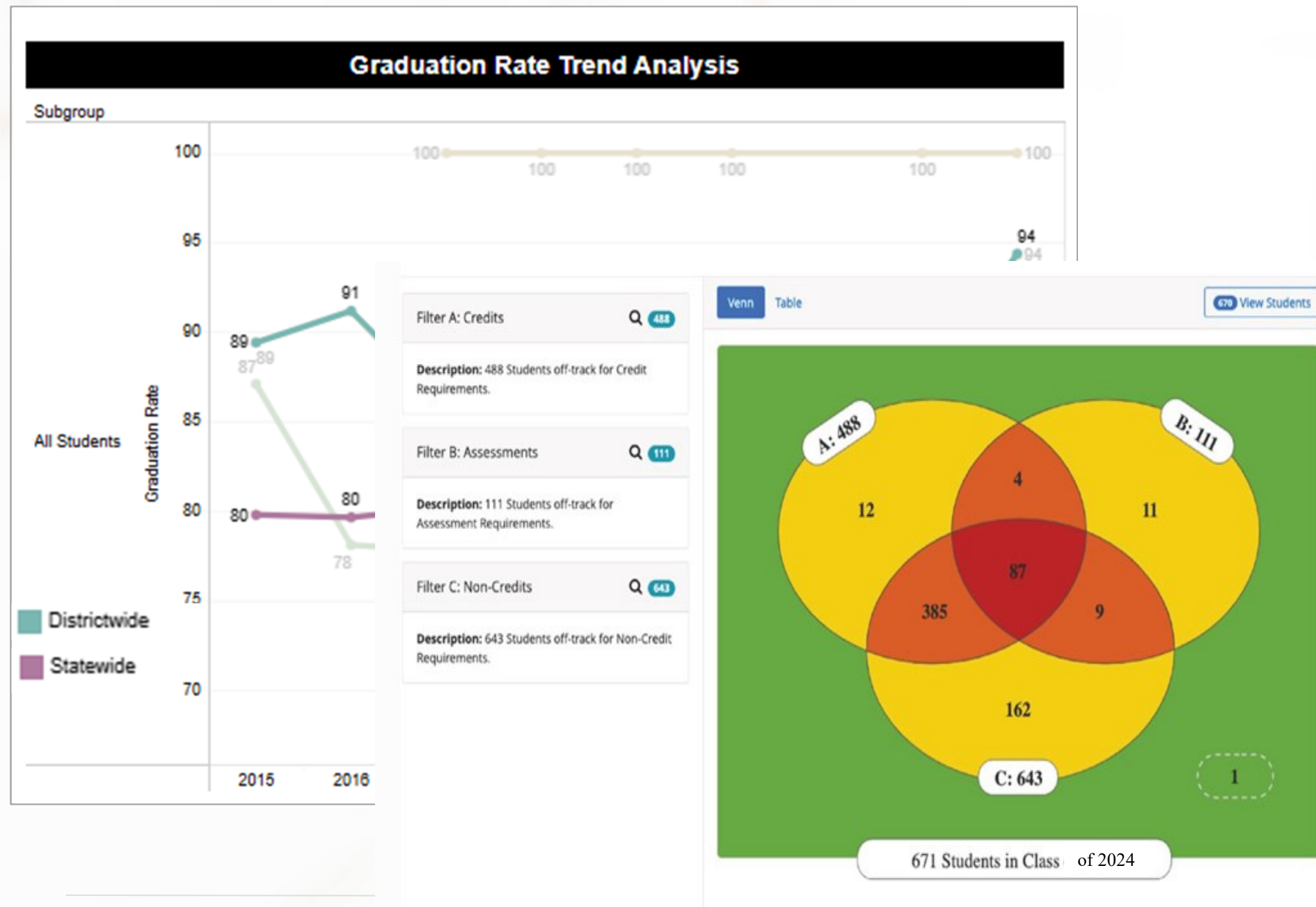


Migration

- Becoming a “Destination District” for students & staff
- Current student migration trends – Student Migration App
- Current student market share
- Influence of Community Demographics, location, and logistics
- Root cause of migration shifts and creating net positive migration



Compelling Data Stories Performance



Student Achievement

- Achievement vs. Expenditures
- Student Achievement Trends over time
- Student Growth – Gains/Losses and areas of focus
- Graduation Rates over time
- Drop-out Prevention / Interventions
- Course Completion and Grades



Student Attendance & Behavior

- Student attendance trends over time, by building, grade, or custom group
- Changes in behavior trends over time
- Interventions with attendance and behavior
- Issue root cause, interventions, and successes



Performance Initiatives

- Monitoring and results of key performance initiatives
- Data by group and sub-group
- Track outcomes for cohort or custom groups of the students

Compelling Data Stories

Peer Comparisons



Near My District - By Location

- Compare key data points in your district to other districts geographically near you
- Compares to districts in region or county
- Best when limited to 7 districts or less
- If districts vary greatly in size, demographics, socio-economics, this may not be the best method for telling your data story and making comparisons



Like My District - Similar Characteristics

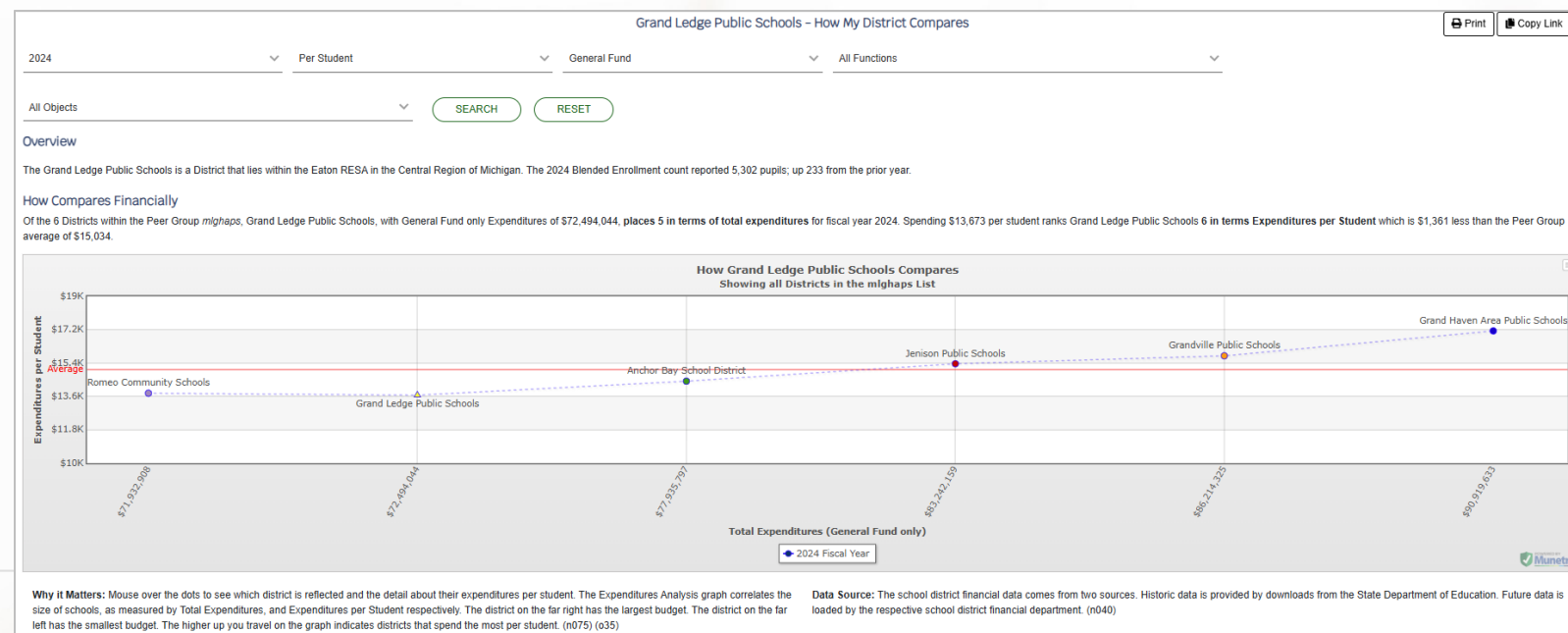
- Build comparison group based on similar enrollment, demographics, socio-economic status, locale, fiscal wellness, etc.
- Hand select districts for a comparison group
- May be geographically disparate – but comparison districts are a better fit
- Best limited to 5-7 closest fit districts or less



Reports

- Peer Groups tool generates a series of reports, similar to the home page in the financial module, adapted for the peers you have selected

Districts Included in List	Hold Harmless	Enrollment	Fund Balance	Foundation Allowance	Free & Reduced	Special Education	City	Located In	Locale Type	Chart Color
Anchor Bay School District	No	5,346	18%	\$9,608	29%	15.5	Casco	Macomb ISD	Suburb: Large	Green
Grand Haven Area Public Schools	No	5,225	11%	\$9,608	34%	15	Grand Haven	Ottawa Area ISD	Suburb: Midsize	Blue
Grand Ledge Public Schools	No	5,425	12%	\$9,608	34%	14.5	Grand Ledge	Eaton RESA	Suburb: Large	Yellow
Grandville Public Schools	No	5,534	9%	\$9,608	35%	11.4	Grandville	Kent ISD	Suburb: Large	Orange
Jenison Public Schools	No	5,426	25%	\$9,608	29%	9.8	Jenison	Ottawa Area ISD	Suburb: Large	Red
Romeo Community Schools	No	5,323	24%	\$9,608	28%	12.1	Romeo	Macomb ISD	Suburb: Large	Purple



Compelling Data Stories Board Ready Report

Financial Module Admin Review

Custom Report - Haslett Public Schools May 06, 2025

Haslett Public Schools - Building: All Buildings, District Code: 33060 - Administrative Review

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Report ID	Section	Report Title	Content
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4	Financial	Fiscal Score Peer Comparisons	
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6	Financial	3-Year Financial Report Comparison	
7	Financial	How a District Allocates Its Money	General Fund
8	Final		
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16	Enr		
17	Enr		
18	Enr		
19	Acad		
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21	Acad		
22	Staff		
23	Staff		
24	Staff		
25	Staff		
26	Staff		
27	Staff		
28	Ope		
29	Tran		
30	Com		

Report ID: 17 - Student Migration by District

Why It Matters: Knowing the patterns for students who live in one district but attend school in a different district allows administrators the ability to better plan and market for students. The data allows us to see where students are going if they leave their school to attend another school, or where students are coming from when entering their school from another district, local education agency district, or public school academy (PSA, or charter school). (n106) (n189) (n106) (n189)

Data Source: The school district financial data comes from two sources. Historic data is provided by downloads from the State Department of Education. Future data is loaded by the respective school district financial department. (n040)

Operating District	Gains	Losses	Net Effect
Lansing Public School District	182.00	-9.00	173.00
Okemos Public Schools	64.00	-56.00	8.00
Bath Community Schools	99.00	-13.00	86.00
East Lansing School District	51.00	-25.00	26.00
Perry Public Schools	60.00	-8.00	52.00
Williamston Community Schools	24.00	-27.00	-3.00
Lansing Community Schools	29.00	-3.00	26.00
Holt Public Schools	9.00	-1.00	8.00
Waverly Community Schools	6.00		6.00
Owosso Public Schools	5.00		5.00
Total	552.00	-146.00	406.00

Homeroom Data Extracts



Customize

- Select the charts/graphs to include
- Add explanations, analysis, and other context to specific charts/graphs in the report as desired
- Add introduction and key statements if desired
- Must build peer group first, prior to generating report for comparison data



Generate 1-2-3

- Generate in a few simple clicks
- Custom Reporting App
 - Select Criteria (i.e. Template = Admin Review, District, Base Year, and Peer Group to use)
 - Select reports to include
 - Generate report
- Go back and add any anecdotal information, explanations or analysis desired



Board Ready

- Generate board ready report
- Printable



Thank you!

 **SchoolData.net + Munetrix**

